

HDANI: Help & Hope

Sorcha McGuinness, Chief Executive

HUNTINGTON'S
DISEASE ASSOCIATION
NORTHERN IRELAND

Families at the heart of all that we do



HDANI Services

- 2 part time support workers- Errol & Angie
- 4 monthly regional support groups with counsellors
- One to one counselling support
- Event based youth service with dedicated counsellor
- One to one and group befriending opportunities
- Training events for health and social care staff
- Annual conference
- Online presence
- Quarterly e-zines/newsletters



Support Work

Here's just a snap shot of the direct support work done by our two part time staff over the course of a year in addition to facilitating support groups and dealing with enquiries from professionals

email	411
facebook pm	27
other	206
phone	877
post	50
text	127
visit	134



Raising Awareness



Huntington's Disease Association Northern Ireland
5 hrs · €

471 more page likes by midnight tomorrow- is it possible? Help raise awareness of HD
#HDAwareness

WHEN STRENGTH
IS THE ONLY OPTION



Education leads to understanding

Ask me about HD

HUNTINGTON'S
DISEASE ASSOCIATION
NORTHERN IRELAND
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Reach

23 September – 29 September

17,159

People reached ▲ 37%



Raising Awareness



Sep 2016 • 28 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 3,861 impressions

Group photo at Stormont with First Minister
[@DUPlleader](#) #HDAwareness
pic.twitter.com/lvauOuMTzB



6 retweets 9 likes

[View Tweet activity](#)

[View all Tweet activity](#)

Top mention earned 203 engagements



Arlene Foster

[@DUPlleader](#) · Sep 26

Huntington's Disease awareness week begins today. I was delighted to meet [@HDAssocNI](#) & sign their pledge board at Stormont. #HDAwareness
pic.twitter.com/ymC7jO0AZU



Tweet impressions

6,989 ↑256.6%



Gathering Evidence

- 150 RGD & HD Clinic known affected HDANI = 73

Members	<input checked="" type="checkbox"/> Affected	<input type="checkbox"/> At Risk	<input type="checkbox"/> No Info	<input type="checkbox"/> Not At Risk	<input type="checkbox"/> Professional	<input type="checkbox"/> Youth		
External	<input type="checkbox"/> Corporate	<input type="checkbox"/> Funding	<input type="checkbox"/> Media	<input type="checkbox"/> MLA	<input type="checkbox"/> Political	<input type="checkbox"/> Service Provider	<input type="checkbox"/> Stat Sector	<input type="checkbox"/> Vol S
General	<input type="checkbox"/> DECEASED	<input type="checkbox"/> Flagged	<input type="checkbox"/> Support Group					
Professionals	<input type="checkbox"/> Consultant	<input type="checkbox"/> Counsellor	<input type="checkbox"/> Genetics	<input type="checkbox"/> GP	<input type="checkbox"/> Holistic	<input type="checkbox"/> Neuro	<input type="checkbox"/> Nurse	<input type="checkbox"/> Pharm
Professionals (continued)	<input type="checkbox"/> Physio/OT	<input type="checkbox"/> Psych	<input type="checkbox"/> Social Work	<input type="checkbox"/> Speech/Lang	<input type="checkbox"/> Supp Worker	<input type="checkbox"/> Youth		
Trust	<input checked="" type="checkbox"/> Belfast	<input checked="" type="checkbox"/> Northern	<input checked="" type="checkbox"/> Southern	<input checked="" type="checkbox"/> South Eastern	<input checked="" type="checkbox"/> Western			
	<input type="button" value="submit"/>							

73 people found

Belfast Trust 22 : Northern Trust 16 : Southern Trust 8 : South Eastern Trust 12 : Western Trust 15 :

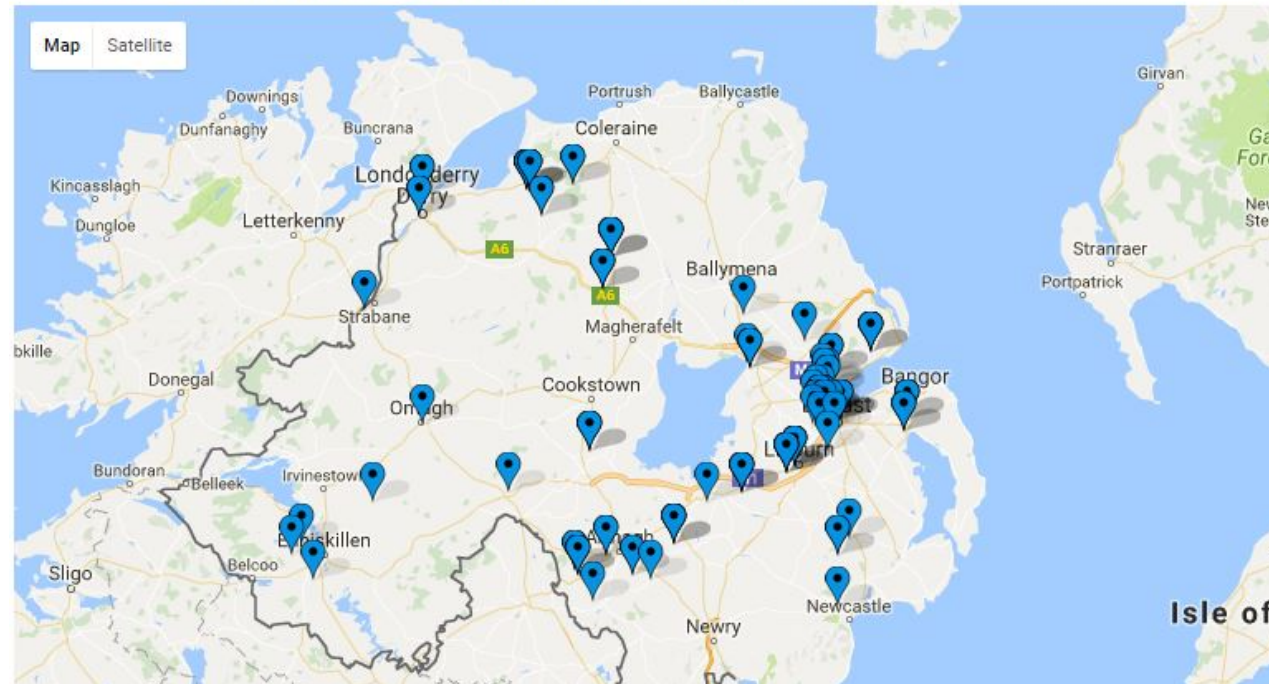


Gathering Evidence

HDANI	<input type="checkbox"/> Advisor	<input type="checkbox"/> Befriender	<input type="checkbox"/> Board	<input type="checkbox"/> Staff	<input type="checkbox"/> Volunteer	
Members	<input type="checkbox"/> Affected	<input checked="" type="checkbox"/> At Risk	<input type="checkbox"/> No Info	<input type="checkbox"/> Not At Risk	<input type="checkbox"/> Professional	<input type="checkbox"/> Youth
External	<input type="checkbox"/> Corporate	<input type="checkbox"/> Funding	<input type="checkbox"/> Media	<input type="checkbox"/> MLA	<input type="checkbox"/> Political	<input type="checkbox"/> Service Provider
General	<input type="checkbox"/> DECEASED	<input type="checkbox"/> Flagged	<input type="checkbox"/> Support Group			
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Professionals (continued)	<input type="checkbox"/> Physio/OT	<input type="checkbox"/> Psych	<input type="checkbox"/> Social Work	<input type="checkbox"/> Speech/Lang	<input type="checkbox"/> Supp Worker	<input type="checkbox"/> Youth
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121 people found

Belfast Trust 29 : Northern Trust 29 : Southern Trust 20 : South Eastern Trust 23 : Western Trust 20 :

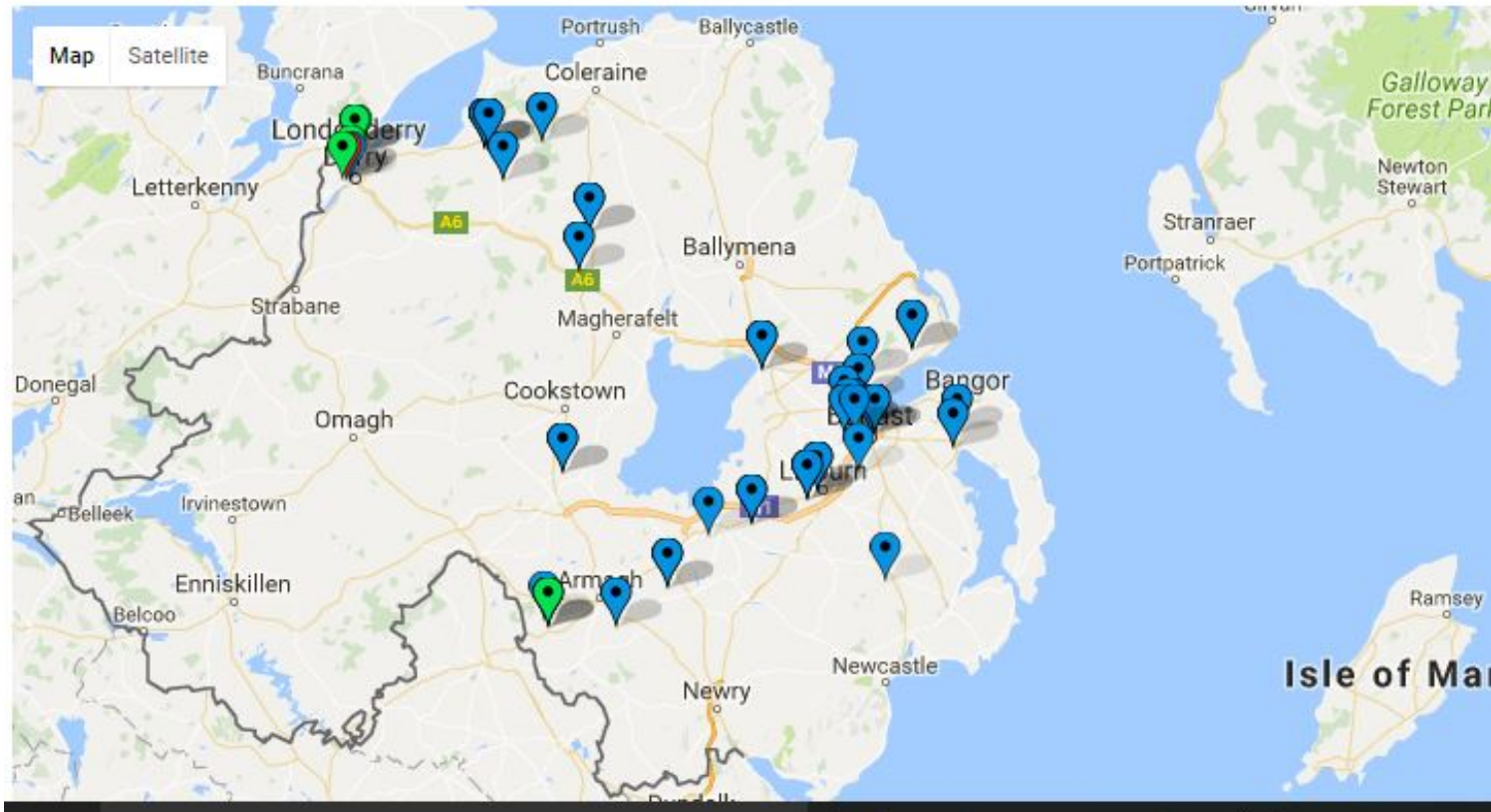


[Home](#)

HDANI	<input type="checkbox"/> Advisor	<input type="checkbox"/> Befriender	<input type="checkbox"/> Board	<input type="checkbox"/> Staff	<input type="checkbox"/> Volunteer	
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<input type="button" value="submit"/>						

81 people found

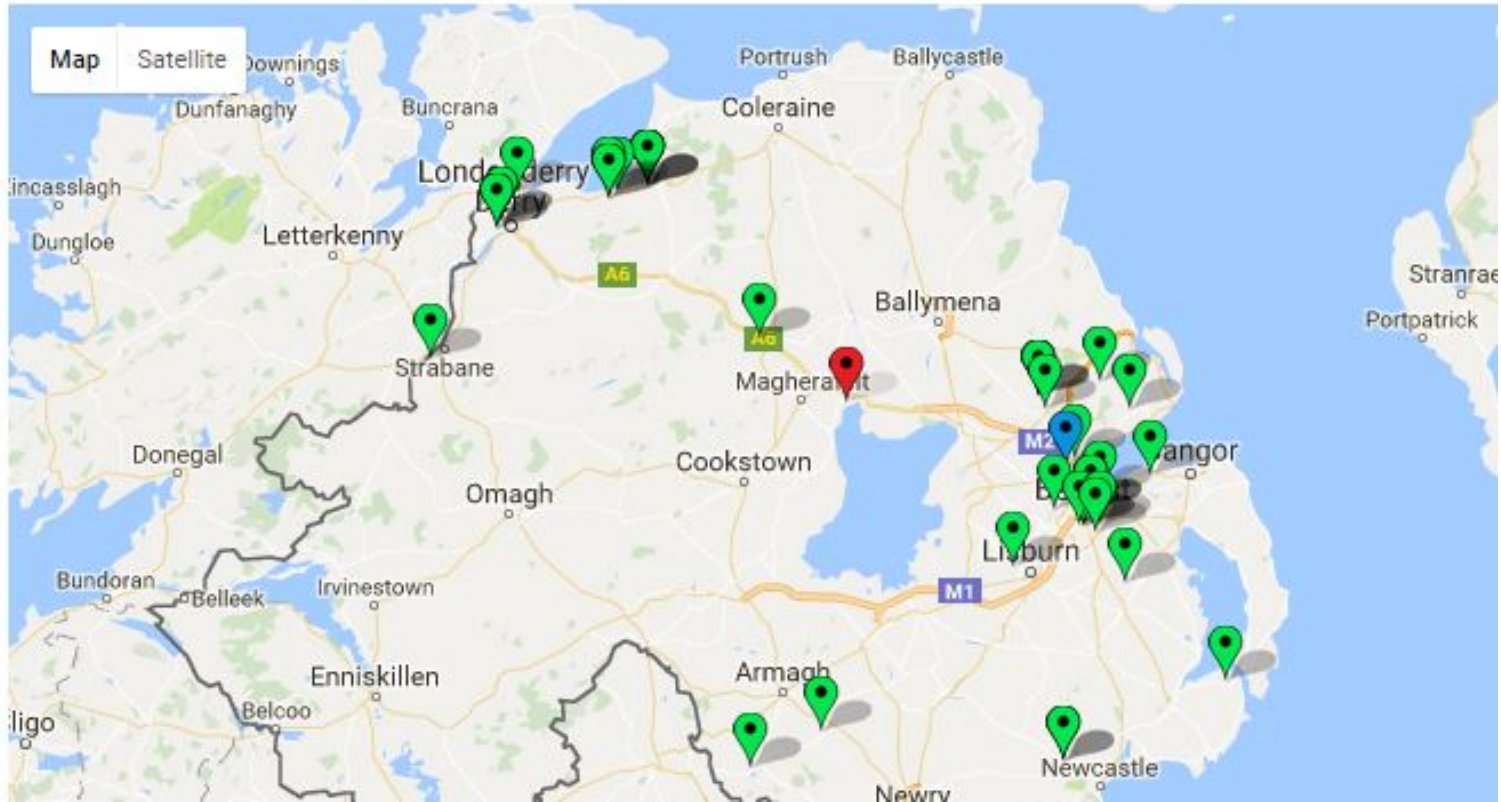
Belfast Trust 18 : Northern Trust 17 : Southern Trust 14 : South Eastern Trust 15 : Western Trust 17 :



HDANI	<input type="checkbox"/> Advisor	<input type="checkbox"/> Befriender	<input type="checkbox"/> Board	<input type="checkbox"/> Staff	<input type="checkbox"/> Volunteer
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<input type="button" value="submit"/>					

42 people found

Belfast Trust 10 : Northern Trust 10 : Southern Trust 2 : South Eastern Trust 6 : Western Trust 14 :



Website

- Local and online support
- Factsheets for patients and carers
- Youth section
- Professional resources
- Up to date research news
- Volunteering info
- Fundraising Info
- Donations
- Shop
- Events

The screenshot shows the homepage of the Huntington's Disease Association Northern Ireland. At the top, the logo features a stylized flower with a purple center and green leaves, next to the text 'HUNTINGTON'S DISEASE ASSOCIATION NORTHERN IRELAND' and the tagline 'Families at the heart of all we do'. Navigation buttons include 'Donate now', 'Shop', 'Contact us', and social media icons for Facebook and Twitter. A search bar is also present. A green navigation bar contains links for 'Welcome', 'About HD', 'Support', 'Youth', 'Professionals', 'Get involved', and 'News'. The main content area starts with a 'Welcome' heading and a photograph of a group of people outdoors. Below this is an 'About HDANI' section with text describing the organization's services, followed by 'Our Mission Statement' and 'Our Vision' sections. The footer contains contact information: 'HDANI | 53 Andersonstown Road Belfast BT11 9AG | T: 028 2177 1812 | M: 079 5409 8051 | E: info@huntington.org.uk'.

Help us to Help You

- Share information about how HD affects your family (HD&Me)
- Feedback on our work and events
- Tell us which health and social care staff, day centres, nursing homes and services you deal with
- Put up posters, leaflets in schools, workplace, community centres, business, health centres
- Share your story with local media or via social media
- Connect us to your business links
- Volunteer with our fundraising or programme work



Enjoy, share, learn

- expert speakers
- service providers
- one to ones
- meet other families
- therapies
- workshops
- share ideas
- fun

There may be no cure yet but

There is help

There is hope

There is HDANI

**& we need
HD heroes like you**

